



DR. RICK BRINKMAN

# CONSCIOUS COMMUNICATION

## DEALING WITH PEOPLE YOU CAN'T STAND

®

*You scored the highest rating of any speaker at our conference.*

*We definitely want you back!*

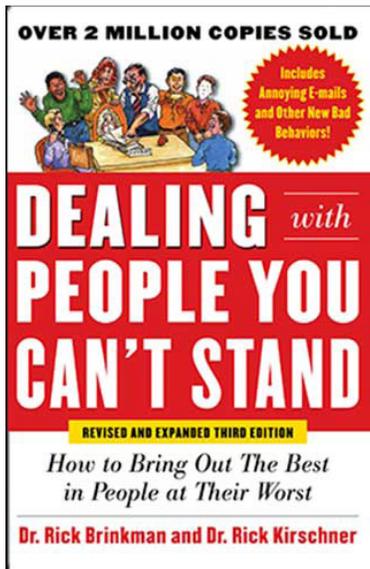
– Cynthia Mollus  
CIO Executive Programs

*This program is also known as Conscious Communication to Bring Out the Best in People at Their Worst*

In an energetic, humorous manner, Dr. Rick's message hits home with situations that people find themselves in every day and empowers them with practical solutions. Communication is like a phone number, we need all the digits to get through and we need them in the right order. When we don't pay attention to our communication and its effects on people, we often create difficult situations. By becoming a Conscious Communicator - having the skills and knowing the specific strategies to handle various problem behaviors - we empower ourselves to be successful in bringing out the best in people.

### Dr. Brinkman's compelling communication tactics include:

- Understanding: Why do people act like they do? Why does one person throw a tantrum and another become quiet and withdraw?
- Good Communication Skills: Recognize the basic skills that you use unconsciously when you get along with people & learn how to use them on purpose with difficult people.
- How to use the power of your projections to influence people.
- The secret that opens the door to people's mind.
- The 4 essential skills that will prevent most conflict.
- Strategies to eliminate the 10 Most Unwanted Behaviors: Tank attacks, Grenade tantrums, Snipers, Whiners, Know-it-Alls Think-they-know-it-Alls, Yes people, No people, Maybe people, Nothing people



This is Dr. Brinkman's most popular program, conference audiences love the keynote version combined with a break out. The full day training for entire teams, departments and organizations is also a favorite.

This program is based on Dr. Brinkman's international best selling book (25 languages), ***Dealing with People You Can't Stand, How to Bring Out the Best in People at their Worst*** (Brinkman & Kirschner, McGraw-Hill, 1994, 2003, 2012). Special learning packages (books, CDs, desk references) are available for your attendees and a book signing/Meet the Author can be arranged.