



DR. RICK BRINKMAN

CONSCIOUS COMMUNICATION

EFFECTIVE LEADERSHIP

®

I have already experimented with one of your exercises! Guess what? IT WORKED.

– **Dan Dawson**
Manager National Accounts
McDonnell Douglas

Conscious Communication for Empowering Others

In a time of rapid change and the need to do more with less, leaders must create an inspiring environment, empower others, give useful feedback, create an attitude of continuous improvement, and rally people around greater visions and goals. With Dr. Brinkman's Conscious Communication program for leaders, people are empowered to be great communicators and bring out the best in their teams.

Participants will learn:

- How the world has changed and why the old communication style of top down hierarchy no longer works.
- The eight key communication strategies every leader has to influence and inspire people.
- The importance of clear information on overall morale and performance
- Neutralizing conflicts between members and uniting them around a common purpose. The leader's role to create an environment of continuous improvement and comfort with change.
- The top ten motivators of people.
- Vision: how to clarify it and bring it into the awareness of your team so it turns into action.

Conscious Communication for Leaders is based on Dr. Brinkman's years of research as a trainer for Fortune 500 companies, the Tom Peters Group and the Institute for Management Studies. This powerful program is ideal as a keynote, half-day session/breakout or a full-day session.