



DR. RICK BRINKMAN

CONSCIOUS COMMUNICATION®

CONSCIOUS COMMUNICATION SECRETS

*You scored the highest
rating of any speaker at
our conference.*

*We definitely want you
back!*

– Cynthia Mollus
CIO Executive Programs

How to be more Persuasive, Influential, and Effective with People

You may realize the importance of a particular project or idea, but how do you communicate effectively to others so that it is not only understood but embraced? There are many verbal and nonverbal clues that persuasive people utilize to influence and motivate others. If your job is to communicate effectively to groups or individuals, this training will give you the communication power you need.

The participants will improve their ability to:

- Understand the fabric of communication in a way that the participant can use it intentionally to produce the desired results.
- Be able to establish rapport quickly with all types of people.
- Learn the language of influence to positively affect the behavior of team members on a daily basis.
- Understand and utilize the different advantages inherent in face-to-face, telephone and written communications.
- Apply the fabric of communication and the language of influence skills to group communications.
- Understand and utilize the Meeting Magic process to make meetings focused, encourage participation, eliminate bad behaviors, and have higher quality discussions. (Training version only)

This seminar is ideal as a half-day session/breakout or a full-day that includes other useful material from the Conscious Communication program. Even as a keynote, Dr. Brinkman's entertaining and enlightening presentation will transform the audience's ability to influence others.